

*“Boston’s Great Connector”
- Boston Magazine*

COLETTE PHILLIPS

Pioneer | CEO | Super-Connector | Author
Motivational Powerhouse | Innovator | Entrepreneur
Thought Leader in Global Diversity & Inclusion

CEO and Founder of *Get Konnected!*
and *Colette Phillips Communications, Inc.*



The Colette Connection™ *A 60-minute Speaking & Professional Coaching Series*

The Colette Connection™ is designed for senior and mid-level corporate and nonprofit executives, attorneys, business/employee resource groups, professional affinity organizations or anyone seeking to grow their career and or business. Colette Phillips has captivated many audiences with her powerhouse speaking skills and motivational voice. In 2016, she caught national attention when she addressed more than 1,000 women at 2016 Boston Women’s Innovation Conference. She almost “broke the Internet” during the event when members of the audience sent her remarks out on Twitter. Colette’s inspirational and uplifting comments and quotes were trending on the whole site throughout the day. See back to learn more about The Colette Connection™

More About Colette

Colette and her firm made history as the creators of Boston’s first compilation list of *Boston’s 100 Most Influential People of Color*. The Boston Globe covered this historic event citing Colette as Boston’s “social connector” and one of the “must have” people in the room. The Boston Business Journal listed her on its 2016 *Power 50* list, calling her a “Game Changer” and honored her with its *Leaders in Diversity Lifetime Achievement Award*. Boston Magazine cited her as “Boston’s Great Connector” saying “Who needs Linked-In when you have Colette Phillips?” She has appeared on CBS Morning News, National Public Radio and other major media outlets including Newsweek, USA Today, Black Enterprise, Adweek and Entrepreneur.

THE COLETTE CONNECTION™

Your personal coach for building a successful career and engaging your employees

Whether you're looking for more career or business opportunities, The Colette Connection™ 60-Minute coaching and career strategy session will give you clarity around your talents and a strategy to get to the next level. Some sample presentations and coaching seminars include:

A Brand Called YOU

Turbo-charge your career by cultivating a powerful personal brand

How people perceive you and how well you leverage your personal capital are critical factors when it comes to managing one's career. Ever wonder why some executives are able to turbo charge their careers, while their equally talented colleagues get left behind? Or why some people consistently maintain a positive personal brand, attracting accolades, attention and new career opportunities? It's no accident. In today's workplace, making yourself an invaluable and indispensable employee is the key to succeeding in this increasingly competitive environment. Colette helps demystify the process in personal branding and capital.

The Power of Strategic Networking & How to Get Connected

Networking is the single most powerful marketing tactic to accelerate and sustain business and professional success through making the right "connections." Ask any successful person and they will tell you that networking is a key element in moving one's career forward. The art of developing powerful relationships can do wonders for one's career and business. Research shows that the best jobs are never advertised and 85% of all jobs are secured through networking. But as familiar as it is to everyone in the workforce, it is one of the most underused career enhancement methods, due to misconceptions about how to network strategically. Colette has been referred to the Boston Globe as a veteran networker and the consummate "connector." She will offer helpful tips on how to use networking to enhance and grow one's business and professional network.

Business 101: Entrepreneurship/Intra-preneurship and Women

21 Steps for Women to Win: An Entrepreneur's guide to succeeding in business.

Based on her published book for business-minded women, Colette offers practical tips for entrepreneurs and women. This presentation is terrific for either individuals poised to start their own business, or who are already in business or the corporate environment. Basic advice includes things such as "Having a plan"; "Don't grow your business or career too fast"; "Add humor to your work"; -- all key elements for managing and growing a successful business and career. This dynamic presentation draws on Colette's personal experience and is inspirational, anecdotal, and funny.

The ROI of Diversity, Equity & Inclusion in a Global Economy

In today's increasingly competitive global marketplace, a workforce that includes highly motivated employees who reflect the diversity of marketplace is both an asset and a competitive advantage. As the domestic and global marketplace become increasingly culturally diverse, corporate America must now regard valuing and managing a diverse workforce as not only the right thing to do, but the "smart thing" to do. Having pioneered diversity and inclusion in the Boston/New England marketplace, Colette offers her insights and perspective on how companies can leverage diversity as a competitive advantage in today's global marketplace.

Living A Purpose Driven Life!

In Living a Purpose Driven Life, Colette shares her personal spiritual principles and insights on how to live a life Passion, Purpose and Possibility by trusting your inner hero/hero and listening to your inner voice and guidance and allowing the Divine Plan for your life to unfold. We were born to manifest the glory and magnificence of the Divine which dwells in each of us. As an active member of her Spiritual Community Unity in the City, Colette serves as a lay minister/ guest speaker and prayer warrior.

Sessions will help participants accomplish the following:

- Strengthen your personal brand and gain clarity around your strengths and unique marketable skills.
- Build long-term support networks and sponsors both internal and external.
- Develop an action plan for elevating your brand and creating a road map for your career.
- Tips for how to effectively and strategically network and build sustainable relationships